



Submit information to:
Kris Johansen
COO
ISU Startup Factory
kajohans@iastate.edu

ISU Startup Factory Application

Thank you for your interest in the ISU Startup Factory Program. Please complete this application as thoroughly as possible. Additional pages or supporting documents can be attached either as a separate attachment or in the space provided at the end of this application. Please email all completed application forms and attachments to kajohans@iastate.edu

Important Application Dates:

Application Available:	Friday, January 24, 2020
Applications Due (Deadline):	Thursday, April 30, 2020
Presentation to Review Panel: (Not all applicants will be asked to present)	Month of May
Decision Notification:	May 2020
Cohort Start Date:	Kickoff, June 23, 2020

ISU Startup Factory acknowledges the confidential and proprietary nature of the information you disclose on this application and we will use this information solely for evaluating your entry into the Program. However, this application does not represent a Non-Disclosure or Confidentiality Agreement.



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I. Applicant Details

Primary Applicant Details		
Name & Title		
Name	Title / Role	Full-Time with Company? If not, indicate Hours per Week
Contact Information		
Mailing Address	Phone	Email
Applicant Employment/ Affiliation Information		
University	Affiliation & Level	Program / Department
Employer (if other than University)	Position	
Additional Team Member Information (List any additional team members that will be involved in the commercialization efforts and their affiliations. e.g. Team member, EIRs, student teams, business mentors, advisors, etc.)		
Name	Role	Avg Hours per Week on Business

Business Information (if applicable)	
Business Name or Project Name	
Website (leave blank if not applicable)	
Social Media (leave blank if not applicable)	



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II. Invention Details

Technology / Innovation Information

Please provide a brief summary of your innovation.

Note: Please DO NOT disclose how your innovation or technology works, instead emphasize what it does.

What is the problem your innovation is attempting to address? How is the problem currently being solved?



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Please describe the current stage of development. If applicable, what validation studies (benchtop, pre-clinical, clinical, feasibility/pilot) have been performed?

Please provide a brief history of the idea/innovation from conception to its current state so that we may understand the evolution of your concept.

Have you identified your competitors? What is the competitive advantage of the innovation?



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III. Commercialization & Intellectual Property Details

Commercialization & Intellectual Property Information

Have you identified a market/market application for the innovation?

Has an invention disclosure been filed with the university or employer? Please provide details such as dates, etc. If an invention disclosure has not been filed, please explain why.

Please describe steps taken, if any, around intellectual property protection.

Has an entity been formed around the innovation?



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Are you currently involved in any other accelerator programs, partnerships, or collaborations – within or outside of the university? Please provide details (e.g. program names, funding received, use of proceeds, etc.)

Please describe the timeline for development (e.g. major milestones, dates of completion, etc.)

Have any companies or investors expressed interest in the innovation?



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IV. Startup Factory Support Details

Startup Factory Support

Please describe what types of services would be most helpful in the advancement of your innovation.

What do you hope to achieve through the ISU Startup Factory Program?

How did you hear about the ISU Startup Factory Program?